

# Looking Good, Feeling Great

## Special Fat & Cellulite Elimination Report

*Lipodissolve® ...*

## **The Secret To a Slimmer, Sexier You!**

*Inside this revealing report you will discover how this amazing non-surgical medical breakthrough in the fight against unwanted fat and cellulite can sculpt your body into head-turning, “show off shape” in a matter of weeks! Now you too can have the picture perfect abs, hips, thighs and buns you’ve always dreamed of at any age!*

Read Our informative Report From Cover To Cover To Learn:

- ✓ *The Eye-Opening Facts on Why Those Creams, “Miracle” Pills and Gadgets You Buy on the Internet Will Never Eliminate Unwanted Fat and Cellulite. Learn the Dirty Little Tricks These Companies Use Every Day to Make You Buy Their Expensive Products!*
- ✓ *Why Diet and Exercise Alone Won’t Get Rid of Those Stubborn Areas Around Your Stomach, Hips, Thighs & Arms, Even If You Work Out Every Day and Cut Fat Totally Out of Your Diet!*
- ✓ *The 4 Reasons Why We Get Cellulite in the First Place and What You Can Do About It... No, It Doesn’t Mean More Time in the Gym or Starvation Diets!*
- ✓ *Why Surgery-Free Lipodissolve® is Appearing on Good Morning America, 20/20, 48 Hours, ABC News, CBS, NBC and Fox News. Find Out the Must Know Answers to the Five Questions Everyone is Asking Regarding This Miracle Fat and Cellulite Treatment!*
- ✓ *How This Simple Non-Surgical Medical Procedure Can Help You Melt Away Fat Without Losing the Muscle Tone You’ve Worked Hard To Develop!*
- ✓ *The Shocking Never Before Told Truth Why Liposuction Will Never Get Rid of Cellulite or Get You Thin... Discover What Most Plastic Surgeons Pray You’ll Never Find Out!*
- ✓ *How an Effective Lipodissolve® Procedure For the Face Can Help You Look Years Younger Without the Risk and Expense of Plastic Surgery... This Section You Definitely Won’t Want To Miss!*
- ✓ *How To Choose Your Physician... Learn The 3 Criteria For a Successful Doctor Patient Relationship. Don’t Even Think About Choosing a Doctor For Lipodissolve® Without First Knowing These Important Facts!*
- ✓ *And More...*

**So, Turn The Page Now To Learn How An Area Doctor Is Rescuing Local Residents Just Like You From Their Embarrassing Fat and Cellulite Without Surgery!**

**Discover Why Area Residents Are Turning To Lipodissolve® As Their Solution For a Better Body. Many of Whom Before Reading This Report Thought Their Only Option Was Liposuction or Had Just Outright Given Up!**

*Now, Here's Your Chance To Join Them In Winning The Age Old Battle Against Unwanted Fat & Cellulite*

Dear Friend:

Before you do anything else, please take this report to a quiet room, close the door, sit down in a comfortable chair and give us your *total* undivided attention!

If you wish to end your life sentence of misery from unsightly fat and cellulite, please be sure to read this entire article...as it may be the most important thing you've read in years!

Why do we say this?

Because now there is an amazing, *surgery-free* method that can help erase the appearance of those lumps, bumps and dimples around your problem areas...without radical surgery!

**You See, What We Are About To Share With You In The Pages That Follow May Very Well Be Exactly What You've Been Looking For and Will Forever Change Your Life! That's Right, Your Desire for a Leaner, Cellulite-Free Body May Now Finally Come True!**

...And it all starts with reading what you have right here in your hands!

*Imagine* now for a second how great it would feel looking at yourself in a full-length mirror and seeing the body you've always dreamed about!

*Imagine* feeling more confident, secure and just plain old thrilled with yourself and the way you look!

*Imagine* trading in that dimply, "cottage cheesy-looking" skin around your hips, buns and thighs for a trimmer, more sculpted body and being the envy of all your friends!

*Imagine* how liberating it would be to throw away that sarong and walk along the beach or the poolside in your sexiest bathing suit knowing heads are turning your way!

***"Well Stop Imagining...Now It's All Possible!"***

Hi, my name is Dr. Vernon F. Williams and what we are about to tell you is what I believe to be the most amazing development in non-surgical fat and cellulite elimination to date!

But why are we offering this free report and information to you?

Well, the answer is quite simple! We know just how embarrassing stubborn fat and cellulite can be. We know how it can destroy your confidence and your self-image!

How do we know this?

Well, *every day* in our office we help people just like you with their cosmetic concerns including cellulite and fat reduction! You see, a large part of our practice is *devoted* to aesthetics! Devoted to cases most doctors simply turn their backs on because they feel they're not serious medical conditions.

Devoted to cases just like yours!

That's why we spend countless hours every week investigating the very best and most up to date advances in non-surgical procedures available! Unfortunately, until now, there were no recognized surgery-free options available for *both* cellulite and localized fat reduction! That's right, no single treatment could do both!

In fact, when it came to fat elimination, other than *Liposuction* (lipoplasty) - the surgical removal of excessive fat from between the skin and muscles, there was no medical solution! However, even *Liposuction* does not work to remove cellulite. In fact, it could make it look even worse!

## **Finally, There Is Now a Scientifically Proven Way To Melt Away Fat and Smooth Out the Dimples From Your Trouble Zones in Just a Few Short Weeks!**

**No, It's Not a Pill, Cream or Cellulite Gadget You Buy On the Internet, It's a Ground Breaking, Non-Surgical, Medical Procedure Developed In Europe Called *Lipodissolve*®, and It's Now Available To You Right Here In Town!**

That's right!

You no longer have to fly to France or other European countries to shed inches or erase cellulite from your hips, thighs, buttocks or arms!

Instead, you only have to take a short car ride to experience the one medical procedure people just like you are calling a *miracle*!

But before we explain more about this no-surgical solution to the problem that just won't go away, let's go through why diet and exercise alone won't give you the body you crave!

### **The Truth About Unwanted Fat and Cellulite... Why Diet, Exercise and Wishful Thinking Won't Make Them Go Away!**

If you had a choice, what would be the one area of your body you would love to change the most? Perhaps it's your stomach, hips or thighs? Maybe even the back of your arms or the area under your chin?

Well, if you would like to change any one of these traditionally problematic areas, then you share the same desires as 90% of American women and countless men plagued by embarrassing cellulite and unwanted fat!

But what are your options for achieving this goal?

Well, if you're like most of these people you probably already eat a healthy diet and carry out some kind of regular exercise. But let's face it, you can spend endless hours on the Stairmaster, pump more iron than Arnold Schwarzenegger, even starve yourself on the latest "trendy" diets and still not have the super-sculpted body you crave!

## ***“The Relentless Curse of Cellulite, Love Handles, Saddlebags and a Sagging Chin - It’s Unfair!”***

It’s mind blowing how in spite of all your effort, neither the unsightly bulges and dimples around your trouble spots nor the needle on your bathroom scale budges!

And to add to your frustrations, you just can’t understand why, when you’re the one exercising like crazy and counting calories, some of your friends lose weight and inches practically at the drop of a hat, all the while eating whatever they want whenever they want! On top of all this, what probably makes the whole thing even more unfair is the fact that some of them haven’t seen the inside of a gym since high school!

## ***“So Why Is It So Easy For Some People To Lose the Fat and Almost Impossible For Others?”***

Well, the reason has to do with genetics! You see, research has shown that your body’s shape and the amount of fat you pack on in certain areas are mostly predetermined by your family genes. The worst part is, fat in these trouble zones doesn’t usually respond well to exercise or dieting, no matter how hard you try!

And if that isn’t enough, on top of contending with hereditary factors, research also shows that your metabolism begins to decrease when you’re in your early 20’s and progressively gets slower as you get older!

The sad truth here is, unless you are in high school or are genetically gifted, even if you run on the treadmill until you’re blue in the face or deprive yourself of every calorie on the planet, those problem areas such as your abs, hips, thighs, arms and chin will keep their fat-filled bulges...possibly FOREVER!

## ***“The Secret: Attack Fat Where It Lives...Within the Fat Cells & Tissues of the Problem Areas!”***

So, just short of genetic engineering or radical surgery, the answer is to specifically target the fat-filled cells and cellulite-causing fibrous bands within these problem areas with a fat dissolving medicine that will cause the lumps and bumps to smooth out and fade away, naturally! With this approach it would then be possible to achieve what diet and exercise alone could not!

## ***“Fortunately, There Is Now a Solution That Can Do Just This, a Way To Actually Melt the Dimple-Causing Fat and Shrink Those Unwanted Bulges From Around Your Trouble Spots, Leaving Behind the Body You Always Dreamed of in a Matter of Weeks!”***

This is what *Lipodissolve*® can do for you!

But before we explain all the details and benefits *Lipodissolve*® has to offer, it is important to first objectively explain some of the traditional options available for fat and cellulite reduction. They are *Cellulite Creams*, *Endermology* and *Liposuction*.

Okay, let’s first start off with a little explanation of what *Cellulite* is.

*Cellulite* is the dimpling of the skin that’s usually found on the thighs and buttocks. It appears when fat cells bulge up against the top layers of the skin while the fibrous bands that attach the skin to the underlying muscle pull down (like the buttons on a mattress). This creates that dimpled look.

Largely affecting women (8 out of 10 women in the U.S. alone report having cellulite), cellulite can develop whether you’re fat or thin, flabby or fit. And as we discussed earlier, it usually doesn’t respond well to weight loss through diet and exercise alone.

## The 8 Common Causes of Cellulite:

1. *Genetics* – In other words, if someone in your family tree has cellulite, more likely than not you will have cellulite as well.
2. *Aging* - As we get older our muscles weaken and our circulation decreases, thus increasing the appearance of cellulite.
3. *Poor posture* – Bad posture can lead to flaccid muscles especially in the hip and thigh area.
4. *Fat* – The genetically predetermined amount you have between your skin and muscle is a factor that determines how severe your cellulite may be.
5. *Hormones* – Estrogen increases the storage of fat in your hips, thighs and buttocks; it also makes fat cells sticky so they bunch together, contributing to the dimpling effect.
6. *Poor circulation* – By cutting off the blood and fluid exchange to an area it allows for toxic fluids to build up, leading to cellulite formation. For instance, tight underwear can cause saddlebag cellulite!
7. *Defective fibrous tissue* – This is the tissue which holds skin to the underlying muscle; when defective it pulls too hard on the skin, increasing the appearance of the dimples.
8. *Poor diet and nutrition* – Increased fat and carbohydrate consumption (coupled with a lack of exercise) can lead to fatty deposit formation within your problem areas. Additional culprits include a lack of enough water, too much caffeine or salt.

***“Now, Let Us Explain Some of the Traditional Cellulite Treatment Options Available To You:”***

### **Cellulite Creams:**

These products usually contain caffeine, which *temporarily* tightens the skin, giving it a smoother look. They are topical creams, meaning they don't penetrate the deeper layers where the cellulite resides. Because of this, once you stop using them, the skin loosens again, and the dimpled appearance of the cellulite returns. The use of these creams therefore becomes expensive, because they never solve the problem; they just “fix” the symptom for a little while! It is not a long-term solution, which creates the need to use them INDEFINITELY! So, beware of labeling tricks like “anti-cellulite treatment” or “reduces cellulite by 50%”; both are misleading, because we now know all they do is reduce the *appearance* of cellulite, and not the cellulite itself!

### **Endermology:**

Endermology is a French body treatment during which you put on a nylon or spandex body suit and a technician (usually not a doctor) then rolls a vacuum-like machine over the trouble spots of your lower body. One proposed mechanism in which this suction-type of massage works is it stretches the fibrous tissue that holds the muscle and skin together. By lengthening this tissue along the affected areas, over time you are supposed to get a less bumpy appearance. However, since Endermology *does not* remove the trouble-causing fat from within the cells of the dimpled area, like cellulite creams, it's only a TEMPORARY fix!

This treatment usually requires 12 or more sessions, each lasting about 35 minutes. It works best on women with small figure flaws rather than those women who are heavier.

## Liposuction:

*Liposuction* (also known as *Lipoplasty*) is the surgical removal of excessive fat from between the skin and muscles. This surgical procedure involves either a local or general anesthetic depending on the technique used, and involves a small incision made in the areas from where the fat will be removed. A hollow, blunt tipped instrument (cannula) is then inserted through the incision point and connected to a suction unit. Removal of fat is accomplished by the suction cannula moving back and forth, drawing out the unwanted fat, cells and all, while creating tiny passages through the fatty layers. After surgery, these tiny passages collapse and result in an improved body shape.

Developed in the early 1980's by a dermatologist, liposuction quickly became medicine's first long-term answer for eliminating unwanted body fat. At first glance, this seems like the obvious choice. However, since this is a surgical procedure, there are some risks as well. They are:

- a. Increased risk of infection.
- b. Blood clots.
- c. Perforation of the underlying intestine.
- d. Shock from fluid loss.
- e. Death.

Besides these potentially life threatening risks, there are post-surgical complications to consider, such as a prolonged recovery time from pain and bruising.

Since liposuction involves removing the actual fat cells themselves, even when performed by the most skilled surgeon, this procedure can result in an asymmetrical appearance or rippling of the skin where too much fat was removed from one side, or across the entire target area. Additionally, pigmentation changes of the skin can also occur!

Furthermore, if new fat is gained, it will not return to the surgically treated areas because the fat cells have been removed; however, it will find a new home in a different location (e.g. under the chin, behind the arms or along the back and thighs), leading to a sagging chin or love handles in these once non-problematic areas. So in essence, you would be trading one problem area for a new one! Unfortunately, this is something plastic surgeons sometimes fail to emphasize prior to performing the procedure!

Another thing to be aware of is *Liposuction will not treat Cellulite. In fact, Liposuction to these areas could even make the dimpling Look WORSE!* Therefore, to remove both the bulging fat and the cellulite, you must have *two* separate procedures (e.g. *Liposuction* and *Endermology*)!

Even with these points in mind, some people still choose liposuction as their solution for fat reduction. Before you go down this same path, remember, no surgery is without risk! The best advice, then, is before considering surgery, be sure to do your research!

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**Okay, So This Leads Us To The One Method For Removing Both Unwanted Fat and Cellulite That Can Help You Get The Eye Catching Body You've Always Dreamed Of...**

*Here is the Fat and Cellulite Solution You've Been Waiting For...*

## **“Reshape Your Body Now With Lipodissolve®!”**

*“At Last! You Can Shed Unwanted Inches and Erase Cellulite Even If Diet, Exercise or Your Own Family Genes Have Failed You!”*

That's right, no more “get thin quick schemes” that do nothing more than *shrink* your bank account!

Now you can finally get the body you've always dreamed of without the use of expensive *Cellulite Creams* that hardly work, temporary solutions like *Endermology*, or risky surgery such as *Liposuction*!

So if you've redefined your body as best as you can with diet and exercise but just can't seem to get rid of those problem areas, don't waste another minute wondering why and keep reading to learn about this amazing new weapon you can now add to your anti-fat arsenal!

### **Here's How it Works at Melting Fat, Erasing Cellulite and Tightening Skin!**

*Lipodissolve®* is a safe, non-surgical technique which was originated in France and has been performed with great success on both men and women throughout Europe since the 1950's.

The treatment itself, which is now available right here in the United States, consists of a series of tiny injections (about the size of an eyelash) of a mixture made up of medicines and natural remedies, such as vitamins and plant extracts, each formulated differently to treat a specific condition at the site of the problem..

***Sculpt Away Fat & Cellulite From Your Stomach, Hips, Thighs and Buns At The Same Time!  
Now, You Can Forget About Wasting Time and Money Going For Two Separate Procedures; With  
Lipodissolve® It's Like Getting Two Treatments for the Price of One!***

That's right!

Sometimes, when two or more problems exist within the same area, a mixture can even be derived to treat both at the same time!

Fore instance, in the case of fat and cellulite reduction, two of the more common uses of *Lipodissolve®*, the specially formulated mixture first enters the layer of fat and connective tissue within the problem area (which is located directly below the skin's surface) and begins to slowly dissolve the surrounding fat, causing the fat cells themselves to actually shrink! This is known as “*spot fat reduction*” and is the optimal non-surgical alternative to liposuction.

Simultaneously, in addition to melting the trapped fat, the fibrous connective tissue bands that cause the cellulite and “dimpling” effect throughout your problem area is destroyed as well, leaving behind smooth, dimple-free skin that you'll love to show off!

***Yes, You Can Now Eliminate the Problem at the Source and Look Great in Whatever You Wear...  
or Don't Wear!***

Typically, 8 to 12 visits to are required to achieve this goal, with many patients noticing visible changes within the treated area after just the first visit!

Furthermore, as with all types of *Lipodissolve®* treatments, since the medicines continue to work even days after a treatment is given, the results are progressive, with the effects being more and more noticeable as the treatments go on. And there's more good news...

With *Lipodissolve*®, you can also say good-bye to facial wrinkles and hello to eye-catching, sensationally tight skin in just a few short visits!

## **Lipodissolve® Facial Treatments: A Powerful Addition To Your Anti-Aging Arsenal!**

This anti-aging treatment picks up where facial creams leave off. You see, everyone knows that ingredients such as amino acids, vitamins and minerals are necessary for healthy, youthful skin; however, the limiting factor has always been getting these nutrients to penetrate the skin and get into the deeper layers where tissue repair and rejuvenation take place.

Traditional attempts have been to apply these building blocks topically in the form of a cream. Unfortunately, we've all experienced the less than desirable results associated with this method!

### ***Now, Thanks To Lipodissolve®, The Problem Has Been Solved!***

This facial procedure utilizes microinjection techniques (again, about the size of an eyelash) to deliver specific mixtures of medicines and natural remedies, such as vitamins, amino acids and plant extracts, to the areas just below the skin of your face and neck.

Here, this skin rejuvenating formula stimulates collagen and elastin production to help reduce wrinkles and tighten sagging skin, while at the same time dissolves fat deposits from under your eyes and chin, giving you a noticeably younger look without the unnatural appearance and painful recovery of a surgical face-lift!

The best results are achieved with this procedure when performed every 2 weeks for 3 months, then periodically as needed. However, results can be seen in as early as 2-3 visits!

*Lipodissolve*® can be performed alone or in conjunction with other skin treatments, such as chemical peels and *Botox*®, as part of your total anti-aging, skin rejuvenation program.

## **There You Have It! The Quick and Easy Medical Treatment To Melt Away Fat, Eliminate Cellulite and Rejuvenate Your Skin...But What Makes Lipodissolve® So Successful At Getting Such Amazing Results Without Surgery?**

The answer to this question is its unique ability to deliver the healing or corrective medicines directly to the problem area of the body without having to first be diluted by the stomach and intestines, and then filtered by the liver (as is the case with orally administered medications).

As a result the treatment is not only more effective, but also many of the side effects associated with certain medications can now be avoided (e.g. an allergic reaction to an herbal remedy taken orally for cellulite).

In addition, unlike other treatments, *Lipodissolve*® has the power to:

1. Improve circulation and lymphatic drainage within the affected area(s).
2. Tonify the skin.
3. Dissolve unwanted fat deposits.
4. Remove cellulite-causing fibrotic connective tissue.

## Now We Would Like To Answer Some of the Common Questions We Get Regarding *Lipodissolve*® and Its Uses In Fat and Cellulite Reduction.

### **Q. “I Keep Hearing How *Lipodissolve*® Is Better Than Liposuction. How Are They Different?”**

**A.** *Lipodissolve*® and *Liposuction* are significantly different! For one, *Lipodissolve*® is not a surgical procedure and is performed in a doctor’s office with no recovery time required.

Other than just the technical differences, as mentioned earlier in this report, the mechanism of fat elimination is also significantly different as well. While liposuction involves removing the actual fat cells themselves, *Lipodissolve* removes the fat from *within* the fat cells thus shrinking the cells to help prevent new fat formation. This contributes to the natural appearance that results from this type of treatment, as opposed to *Liposuction* which, even when performed by the most skilled surgeon, can result in an asymmetrical appearance.

Furthermore, with liposuction if new fat is gained, since it cannot return to the surgically treated areas, as the fat cells have been removed, it will find a new home in a different location (e.g. under the chin, behind the arms or along the back and thighs) leading to a sagging chin or love handles in these once non-problematic areas. So in essence, you would be trading one problem area for a new one! On the other hand, if one gains weight after *Lipodissolve*®, the fat will simply return to the treated area.

### **Q. “Once The Fat Is Gone Where Does It Go After Treatment?”**

**A.** Just like in the case of weight loss as the result of dieting, some of the fat that has been broken down will be used by the muscles for energy, while the rest simply leaves the body harmlessly.

### **Q. “Are the Results Permanent?”**

**A.** The procedure can be permanent provided a healthy diet and exercise plan is followed! You see, once the fat is removed from an area it is gone for good! However, as with any procedure used for removing fat, if you don’t watch what you eat and exercise regularly, over time you will put the fat right back on! This is why at our office, as an adjunct to your *Lipodissolve*® treatments, we give you specific dietary and exercise recommendations to help you maintain your results long after the treatments are finished!

In regards to cellulite correction, as you are now aware there are many factors that cause this problem, fat being just one; therefore, for some people, it may develop again later in life. Because of this, in addition to maintaining a healthy lifestyle and utilizing smart eating habits, periodic “touch-up” treatments may be needed.

This advice also applies for *Lipodissolve*® for the face. Again, since aging is part of life and anti-aging treatments cannot serve as a permanent cure to the aging process, periodic maintenance treatments may be needed 6 months to 1 year down the road.

### **Q. “How Can I Prevent New Fat From Forming?”**

**A.** As mentioned before, effectively treated fat will be gone from the target area for good. If you want to keep the weight off, it is advisable to drink 8 glasses of water per day, eat sensibly and exercise moderately all of which you probably already do

Note: aerobic exercise alone is not enough; you must also include weight training to tone the muscles below the fat layers of the skin. This will help prevent cellulite from forming, or worsening, in areas such as the front and back of your thighs due to flabby skin.

Again, although these measures are the best defense against the development of new fat and cellulite, we cannot alter genetics or avoid aging. Therefore, as time passes, you may find a need for periodic “touch-ups”.

### **Q. “Who Is The Best Candidate For *Lipodissolve*® Treatments?”**

**A.** As a general rule, adults in good health between the ages of 18 and 75 are the best candidates for all forms of *Lipodissolve*®. However, patients who are pregnant, on blood thinners, are insulin-dependent diabetics, on medication for heart arrhythmias, have severe heart disease or cancer are not candidates for this procedure. To determine if you are a likely candidate, prior to starting treatment we will perform a detailed medical history.

**Q. Does Lipodissolve® Treatments Hurt?**

A. *Lipodissolve*® treatments are usually not painful. Some patients may experience a slight burning sensation at the individual injection sites, lasting only a few seconds. However, since the needle used is very thin (the size of an eyelash) the vast majority of patients tolerate the procedure very well. For sensitive areas, some patients choose to use a topical numbing (anesthetic) cream.

**Q. How Many Treatments Might I Need Before I See Results?**

A. It depends on your body type and frame. Some patients may begin to see results after just 2 or 3 treatments, while others may require 5 to 6 sessions before they see results. Treatments are usually given once a week until the required number of visits are finished. Often you will first notice that your clothing fits better. Friends and family may comment on how you look thinner! Over time, the areas treated will begin to look smaller as you begin to lose inches. And inches loss is far more impressive than just a number on a scale!

**Q. How Much Does It Cost?**

A. As mentioned earlier, because everyone’s problem is different, the number of treatments will vary from person to person. For example, one cost factor depends on the area being treated. Larger areas require more visits; therefore, they will cost more. Either way, it is generally about 25-50% less than what you would spend on a surgical procedure like liposuction (not to mention the time and money lost during your recovery period)! And since you will only need on average 8-10 visits, it winds up being a lot less expensive than those endless *Endermology* visits! Just consider it a short-term investment in your own long-term beauty.

**Q. How Long Does a Treatment Take and Will I Miss Time From Work?**

A. On average, each treatment takes about 15 minutes depending on the size of the area to be treated as well as the type of condition being addressed. Since this is a non-surgical procedure and there is no anesthesia, hospital stay or recovery time involved, you can return to work immediately after the procedure.

**Q. What Side Effects Are Possible?**

A. Slight bruising and soreness around the injection sites may occur afterwards, but usually subsides within a few days to a week. To help minimize the potential for bruising, we often recommend specific vitamins and creams for you to use between visits.

To help assure getting the results you desire, be sure to choose a doctor who has adequate training in *Lipodissolve*® techniques and is well-versed in the different types of mixtures and formulas available. A qualified doctor will know which type of formula is most appropriate for your needs.

**Q. Can Lipodissolve® Be Used For Other Problems Other Than For Fat and Cellulite?**

A. Yes. The principle of delivering a medicine directly to the target site and bypassing the stomach and liver altogether is valid for all types of treatments. Therefore, *Lipodissolve*® can be used for problems ranging from certain types of hair loss to scar tissue correction (stretch marks). In fact, *Lipodissolve*® can even be used for back, neck and arthritis pain.



Well, we hope you’ve found this report informative and educational, and that by reading it we were able to shed light on a new solution to the age-old problem of fat and cellulite reduction! Well, we think we covered all there is to cover...

Wait a minute; we nearly forgot the most import question of them all.

That is...

## **Now That You Know Just About All There Is To Know About Lipodissolve®, How Do You Go About Picking the Right Doctor?**

The answer to this question is simple and is based on 3 criteria...First, choose someone who has adequate training in the procedure you are interested in. Second, make sure the doctor you are considering has experience in performing this particular procedure. And last but definitely not least, choose a doctor you feel comfortable with.

So do your research!

You see, like anything in life, whether it is buying a car or shopping for a house, you must do your research. Choosing a doctor for *Lipodissolve*® is no different! Therefore, you should do your homework and look for someone who not only has adequate training in the specialized medical procedure(s) you are interested in but has experience in performing them as well!

### **Allow me to once again introduce myself.**

As mentioned earlier, my name is Dr. Vernon F. Williams. I have been practicing medicine right here in town for several years now. Our office is located at 19016 Stone Oak Pkwy suite 240. In fact, our office is probably just a short walk or ride from your home.

We are not only licensed to practice medicine and have training in *Lipodissolve*®, but we also have experience in using this procedure for body contouring (fat and cellulite reduction) as well as facial skin tightening so that the end results of your procedure are all that you dreamed of!

You see, in this day and age you need to work with the right professional who is trained and experienced in the area you need help in. That's why being 'familiar' or 'knowledgeable' about *Lipodissolve*® isn't even *close* to being good enough. You need someone like us who understands which non-surgical procedure (or combination of procedures) will give you the look you desire in the shortest amount of time!

In fact, we have helped numerous people just like you find a better way to lose inches around their problem areas as well as make their embarrassing cellulite and wrinkles disappear!

So, as you can now see, we fit two of the three main criteria for choosing the right doctor. But as we mentioned earlier, training and experience aren't the only important criteria.

While these are important, you should also choose a doctor with whom you feel comfortable, someone who listens to your concerns and is easy to talk to.

### **This Is Why We Would Like To Offer You a FREE, No-Obligation Consultation!**

*The only catch is that you must respond by the date stamped in red on the insert that came with this report!*

That's right! You can just come in and see if you feel comfortable with us. During this time we can discuss your specific situation in detail and see which non-surgical procedure is the best option for you. There will be absolutely no obligation and no pressure to go further. If, after the appointment, you believe there is no benefit to working with us, you simply leave and that's it. No hard feelings.

However, if you do decide to take the next step, we will then discuss with you our treatment plan and how we can proceed from there. You can also speak to our friendly staff regarding our *Lipodissolve*® packages and payment options.

## **Here Is Your Chance To Say Good-bye To Those Extra Inches & Embarrassing Cellulite!**

If you're interested in taking us up on our offer and would like to explore your treatment options, pick up the phone now and call our office at **(210) 495-8558**. Let our staff know you received this special report on *Lipodissolve*® and would like to schedule your complimentary consultation.

That's it. We'll take care of everything from there. But don't procrastinate, if you would like to do something about that unsightly fat or cellulite, make that call right now!

### **Isn't It Time For a Change?**

Ladies, have you ever experienced an unwillingness to wear certain skirts and dresses because of the way they made you look? Do you find yourself wearing boring pants instead of a short trendy skirt? Do you avoid going to the beach because of how you feel in a bathing suit? Men, are tight shirts or a pair of shorts taboo?

Well, if you answered yes to any of these questions, now is your chance to make a change!

### **Yes, You Can Finally Get Your Life Back and Escape That Prison of Self-Inflicted Shame!**

Unfortunately, we'll never know unless you take the next step. So why not take the time, at our expense, to find out if non-surgical *Lipodissolve*® is right for you.

What have you got to lose?

Well, we hope you've found this information helpful and we look forward to meeting with you in the not so distant future. Maybe we can help you like we have helped countless others sculpt their body into head-turning, "show off shape" in a matter of weeks!

The choice is yours!

Either way, we wish you good luck and good health!

Sincerely,

*Vernon F. Williams, M.D.*

P.S. Picture how your life will be in a few weeks if you decide to do something *right now*! How much time and money will it save you on countless products that just don't work?

Is there a chance you will finally bid good riddance to your embarrassing cellulite or those unwanted love handles and enjoy eye catching silky smooth skin? Unfortunately we'll never know unless you take the next step and call for your free consultation!

P.P.S. When you call our office, feel free to ask our staff about our other non-surgical, treatments and programs to help you look and feel your best at every age!!

*The information provided in this report is meant as a general source of information only and should not be substituted for sound medical advice. If you are considering one of these procedures, you should consult further with a medical professional for complete information on the benefits and risks of all treatments described in this report.*

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